

Maine's Credit Unions Financial Fitness Fairs



CREDIT UNION
Financial Fitness Fair
A Money Management Experience

www.cufinancialfitnessmaine.com

"This was a fantastic experience for me. I am going to work a year or so before I go to college and this gave me a lot to think about. I feel better prepared today thanks to this activity. It was well worth it!"

– Lake Regional High School Senior, Age 18



The York County Chapter of Credit Unions helping students navigate finances at a Fair at Marshwood High School in Eliot.



Aroostook County Fitness Fair

The Kennebec Valley Chapter of Credit Unions Annual Financial Fitness Fair in Fairfield.



Financial Fitness—A Money Management Experience was founded by Maine credit unions in 2004.

This award-winning, half-day event targets high school juniors and seniors and is similar to the game of "LIFE," where participating students are given a career and monthly income and then have to visit booths associated with various expenses that the average adult is faced with each month.

Costs such as transportation, housing, clothing, food, student loans, insurance and several other everyday expenses, are filled in on a monthly budget form by each student. At the end of the event, the goal is for students to have a monthly budget that does not exceed monthly income.

These efforts have contributed to Maine's credit unions being a fifteen-time winner of the Desjardins Award for Youth Financial Education, making Maine the most recognized Credit Union System in the country.

During the 2016/17 school year, nearly 50 fairs were held throughout the state and were attended by 7,614 students. This includes the new online fairs, too.

For more information about participating in or hosting a Fair, contact Jon Paradise at the Maine Credit Union League at jparadise@mainecul.org or 800.442.6715, ext. 273.

Fitness Fair Booths

- ❖ Credit
- ❖ Clothing
- ❖ Education
- ❖ Food
- ❖ Fun Stuff
- ❖ Transportation
- ❖ Housing
- ❖ Savings & Investments
- ❖ Insurance

"I never realized that managing money was so important. I'm so glad I had a chance to come today. When I go off to college in a year, what I learned today will give me a lot more confidence in how to budget."

- Madawaska High School Junior, Age 16